



What is BRANDED RESIDENCE

Branded residences are luxury homes associated to a premium brand that offers prestige and recognition through association, in addition to services. They also offer investors the opportunity to buy into the quality and high levels of service which are synonymous with upscale luxury brands ...

The concept of branded residences began back in 1927 when Sherry-Netherland Hotel opened on Fifth Avenue and since then the concept has gone from strength to strength with over 400 branded residences scattered all across the globe with little sight of it slowing down Marriott International with brands such as Ritz-Carlton, St.Regis & W all within ins group has sixty branded residences planned for the future while Four Seasons has fifty plus projects under development.

















Accor's lifestyle brand SO Sofitel, along with its partner Oxley Group is proud to introduce the first of its kind SO Sofitel Residences. Situated at Oxley Towers, the Residences will set a new step not only for SO Sofitel but also for the residential scene in Kuala Lumpur, taking excellence to the next level. At the forefront of innovation and prestige, the project elegantly blends attention to detail and timeless, bold architecture in a pledge to lifestyle luxury with a local flair.

Development Components:

- 3 Towers comprising:
- a) 78-Storey SO Sofitel Hotel and Residences Tower
- b) 49-Storey Jumeirah Hotel and Residences Tower
- c) 29-Storey Signature Office Tower (BCA Greenmark Gold) And Retail Podium (The Boulevard)

Developer

Oxley Group

Location

Jalan Ampang, Kuala Lumpur KLCC

Tenure

Freehold

Total units

590 units

Unit Type

1 bedroom to 3 bedrooms

Built-up size

566 sq. ft. to 1,699 sq. ft.

Completion

2023

Price

From MYR 2,200 psf











Situated amid Kuala Lumpur's Golden Triangle and the KLCC area, 8 Conlay exists as a tranquil respite while affording residents the luxury of being at the heart of the action at any given moment. Consisting of two towers devoted to branded serviced residences, a five-star Kempinski Hotel and lifestyle retail quarters, this distinctive development over four acres of freehold land on Jalan Conlay is perfectly poised between nature and the city's most enticing attractions.

8 Conlay moves well beyond fashionable surfaces and posh facilities to give its residents and guests something more meaningful. Everything about the development, from the branded fixtures to the overall construction, will stand for utmost quality. Bringing together the best of what each industry — hotel, retail and design — has to offer, we want to make this a place that is wholly about the exceptional individuals who live in it. There are no compromises.

With three skyline-altering towers ranging from 56 to 68 storeys in height, 8 Conlay is a mixed-use development in a class of its own. Designed by RSP, a leading Malaysian architecture firm, this one-of-a-kind development in the centre of Kuala Lumpur features the world-class Kempinski hotel, spectacular hotel residences and YOO8 branded serviced residences, and lifestyle retail quarters that embody bespoke living at its best.



Developer

KSK Land

Location

Jalan Conlay, Kuala Lumpur KLCC

Tenure

Freehold

Total units

Tower A - 564 units Tower B - 498 units

Unit Type

1 bedroom to 3 bedrooms

Built-up size

Tower A - 700 sq. ft. to 1,308 sq. ft. Tower B - 705 sq. ft. to 1,328 sq. ft.

Completion

Tower A - 2021 Tower B - 2022

Price

From MYR 3,350 psf







Exuding unmistakable flamboyance and grandeur, Ascott Star KLCC Kuala Lumpur portrays an abstract and artistic representation of stars that dress up the night sky. Ascott Star KLCC emanate effortless vibes that allow guests to appreciate its impactful and magnificent ambiance. Its ideal location in the heart of Kuala Lumpur City Centre renders it timeless in relation to the majestic Petronas Twin Towers with breath-taking views and stunning horizons laying right before your eyes as you take in the city's skyline.

Boasting a total of 273 units combined with trendy and urban façade, it features an outdoor playground, an infinity pool complete with pool decks and floating cabana, KTV rooms for karaoke sessions, an outdoor pavilion for barbeque gatherings, gym and kickboxing room as well as other facilities unique to the property.





Developer

Symphony Life (formerly Bolton) & UM Land

Location

Jalan Yap Kwan Seng, Kuala Lumpur KLCC

Tenure

Freehold

Total units

3 Towers, 1,700 units

Unit Type

1 bedroom to 4+1 bedrooms

Built-up size

699 sq. ft. to 2,970 sq. ft.

Completion

2020

Price

From MYR 2,300 psf



Introducing Four Seasons Place Kuala Lumpur, the city's exclusive new address where the legendary Four Seasons service and pure living luxury intermix, creating a lifestyle in a class all of its own. This new benchmark in sophisticated urban living is further complemented by the 5-star dazzling new expression of accommodation – the Four Seasons Hotel Kuala Lumpur.

The pulsating heart of the country, Kuala Lumpur is a melting pot of cross-cultural influences, strewn within a unique blend of old world charm and modern metropolitan sophistication. Affectionately known as 'K,L' by its denizens, Kuala Lumpur offers a kaleidoscope of activities and urban conveniences, complemented by a vivacious night scene, unique architecture, tantalising local and international dining experiences, and shopping indulgences which include everything from street-side bargain hunts to haute couture.





Developer

Venus Assets Sdn Bhd

Location

Jalan Ampang, Kuala Lumpur KLCC

Tenure

Freehold

Total units

240 units

Unit Type

1 bedroom to 5 bedrooms (Duplex)

Built-up size

1,098 sq. ft. to 7,039 sq. ft.

Completion

2017

Price

From MYR 3,000 psf

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